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**PrintAboutMe** is happy to announce its second contest in defense of contemporary, alternative and unconventional graphic work.

The project, curated by Arteco, Fart Gallery, Inamorarti, Ohne Titel Grafik and the graphic designer Moisi Guga, includes a detailed program of events, culminating in the mounting of an International exhibition of young graphic works.

In order to promote the art of emerging generations and to encourage young artistic talent, PrintAboutMe announces a call aimed at the selection of 20 works, all made with graphic techniques (screen printing, engraving, printing, letterpress, woodcut, lithography). The competition, a vehicle for new and different spurs, will enable to enrich the training of its participants, promote intercultural exchange and create an up-to-date network of skills.

The selected works will be displayed for three days between the end of November and the beginning of December, where it will be possible to meet and interact with the artists as well as approach the various techniques used for the creation of the works.

The work, selected and displayed to the public, will be produced in 30 copies; the artists themselves will have to take care of their edition. The minimum price for each piece is set at 35 €: 60% (to gross of withholding tax) of this sum will be given to the artist, which will thus see their work acknowledged; the remaining 40% will offset the costs for organizing and promoting the event. By accepting this call all artists agree to give PrintAboutMe a contribution of participation costs of 40% of the takings.

In order to facilitate cooperation between young artists and professionals, PrintAboutMe highlights some studios in Turin (partners in the initiative) where the artists could have their work printed to take part in the exhibition, should they not already have their own base: the screen printing studio Inamorarti, the engraving printing house Ohne Titel Grafik, the Archivio Tipografico and Thype'. At the end of the three day exhibition PrintAboutMe will allow the copies left to be sold at higher prices, partly online, and partly through the collaboration with temporary shops, galleries and bookshops which deal with graphic arts (60% of 35 € for every print produced, gross of withholding tax, will still be given to the artists).

### **Requirements for participation**

The competition is open to single artists and groups, whose participation will be as singles. The novelty, originality, and the exclusive ownership of the projects will be ensured by the participants in the competition. Entries must not have already been presented elsewhere or have appeared in publications, magazines - whether trade press or not - websites, and any other means of communication.

### **Terms and conditions**

Candidates can submit up to two projects. Entries must be received by and no later than **24:00 (Italian time) on October 21, 2012** by e-mail [printaboutme@gmail.com](mailto:printaboutme@gmail.com). The works in jpg format (300 dpi / not exceeding 5MB) will have to be named with the artist's name and sent together with the application form – downloadable from the website – in which the artist agrees to the whole initiative (from exhibition to the selling of the works). Screen printed and letter press works can just be sent in digital format, while a digital photo of the printed work is required for those created using woodcut, lithography and engraving printing. Failure to observe the points listed above will be cause for disqualification.

### **Technical information and documentation required**

The following entries are accepted: works made through screen printing, lithography, engraving printing, letterpress, woodcut, also combined together. The sheet size required is 35 x 50 cm (horizontal / vertical).

### **Exclusion**

A project will be excluded from the contest if submitted after the deadline and whether it does not meet the requirements of the competition.

### **Competition and jury**

The selection will be made by a Committee consisting of experts, artists, curators and graphic designers who will pay particular attention to those works proving to have outstanding aesthetic quality, a subtle sense of humour and, most of all, communicative efficacy. The jury will evaluate each project through anonymous viewing of the works. Awarding is subject to verification of the compliance of the requirements of the competition. The jury reserves the right to select a smaller number of works, if it is deemed necessary. The judges' decision is irrevocable.

### **Winners**

The winning projects will be announced within 6 / 10 days after closing of the competition. The selected artist will receive an email with instructions for printing and sending the material for the show. Artists are required to produce copies of the work at their own expense and to submit 30 copies of the work no later than 26 November 2012.

### **Promoting and use of projects**

The results of the competition will also be distributed to national and foreign press, and will benefit from a vast visibility at the exhibition of contemporary graphic design that will take place in Turin between the end of November and the beginning of December. In addition to this, the works will be promoted through an itinerant exhibition in Italian and foreign cities.

### **Rights**

The authors of the projects will be the exclusive owners of the (intellectual) property rights of the works. Candidates are guarantors of the originality of their projects. By participating in this competition candidates are accepting the rules of this notice, the mounting of the works in temporary and on-line exhibitions as well as the use of the works by promoters of the competition for promotional purposes. In addition, the candidates selected consent entrusting some of the works to third parties. Through the reliance, and consequently the presentation, exhibition and sale activities, the artists grant to others a call option for each work entrusted. If the works are sold, PrintAboutMe will give artists the amount agreed in this call for proposal.

## Contact and Information

For questions about the competition please contact:

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[printaboutme@gmail.com](mailto:printaboutme@gmail.com) | [www.printaboutme.it](http://www.printaboutme.it)

Promoters:



Partners:

**Thype!**



Archivio Tipografico

[www.associazionearteco.it](http://www.associazionearteco.it)

[www.inamorarti.it](http://www.inamorarti.it)

[www.fartgallery.it](http://www.fartgallery.it)

[www.archiviotipografico.it](http://www.archiviotipografico.it)

[www.thype.it](http://www.thype.it)



**Modulo di adesione:**

Name:

Place of birth :

Date Of Birth :

Address:

Post Code:

Country:

Telephone number :

e-mail:

**I hereby confirm:**

To take part in the competition for free

To fully accept all the conditions of the competition

**To authorize**

PrintAboutMe to exhibit and offer to the public 30 copies of the works

Third parties to sell the works remaining after the exhibition [by getting, as artist, 60% of €35.00 (gross before withholding tax), that is the minimum amount which will be requested for.

Pursuant to Legislative Decree no. No. 196/2003 we inform you that your details will exclusively be used for purposes related to the event.

Date:

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Signature:

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